



## Family Card Project for Egypt



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X Infotech joined in a project on a subcontractor basis with Masria card: „The Family Card Project” which is made to control the distribution of subsidized goods to eligible families in Egypt, and provided a complete personalization solution with laser engraving printing, chip encoding, color print and dedicated personalization software, as well personalization scripts and cryptographic infrastructure development.

The second and third phases of this project were based on 7 million smart cards issued to families subsidized by the government of Egypt, and 15 000 POS/acceptance terminals distributed throughout the country, as well as on the transaction processing system for card transactions.

In a strictly limited time frame, X Infotech provided Masria Card with a complete personalization solution with laser engraving printing, chip encoding, colour print and dedicated personalization software, as well personalization scripts and cryptographic infrastructure development. Moreover, X Infotech was deeply involved in the adjustment of chip applications, in cooperation with the chip application supplier.

## CLIENT PROFILE

Government of Egypt, Masria Card, the region's leading smart card solutions provider.

## SOLUTION

Comprehensive solution for card personalization, development of additional applications.

## CHALLENGES

- Deliver a complete personalization solution for the issuance of 10+ million social subsidy cards.
- Develop and adjust chip applications in cooperation with the chip application supplier.

## RESULTS

- The Family Card scheme has improved the social system and delivered the necessary infrastructure for the distribution of subsidized goods to eligible families in Egypt.
- The government is able to implement targeted product distribution to selected groups of people as well as distribute pensions.

Further  
information:

[www.x-infotech.com](http://www.x-infotech.com)